

The Third Reality: Pataphors and the Territories Beyond Metaphor

By P.A. Lopez

"In time, those Unconscionable Maps came to life; the cartographers watched in wonder as their creations spawned cities and kingdoms never found in the Empire itself."
— Inspired by Jorge Luis Borges' "On Exactitude in Science"

Abstract

This paper examines the philosophical dimensions of the pataphor, a figurative device extending beyond metaphor to create a new ontological layer. While metaphor establishes a direct relationship between two referents, the pataphor transcends this initial comparison by establishing the secondary referent as a new reality system with its own internal logic and reference points. This linguistic phenomenon raises philosophical questions about the nature of reality, reference, and meaning-making. Drawing from analytic and continental philosophical traditions, this paper situates the pataphor at the intersection of philosophy of language, epistemology, and ontology. Through analysis of pataphorical constructions, the paper explores how they may challenge certain philosophical assumptions about the relationship between language, thought, and reality. The pataphor suggests potential limitations in conventional theories of reference while pointing toward alternative frameworks for understanding how language can construct ontological spaces. This analysis extends beyond mere linguistic curiosity to address philosophical questions about how humans use language to transcend immediate reality and construct conceptual worlds that operate according to their own internal logics.

Keywords: pataphor, metaphor, philosophy of language, ontology, possible worlds theory, reference theory, meaning construction

1. Introduction

Language stands as humanity's primary tool for structuring and communicating reality, with figurative language representing one of its most potent mechanisms for extending meaning beyond the literal. Within this domain, the metaphor has received extensive philosophical attention since Aristotle's initial explorations in *Poetics* (Aristotle, trans. 1997). However, linguistic constructions exist that transcend conventional metaphorical boundaries, creating entirely new reference systems that warrant dedicated philosophical examination.

The pataphor represents such a construction—one that extends beyond metaphor to establish a new ontological layer. While metaphor creates a direct relationship between two distinct referents (A is like B), the pataphor moves entirely into the secondary referent (B), establishing it as a new reality that departs from the initial comparison. This linguistic phenomenon raises questions about reference, reality construction, and the relationship between language and thought.

To illustrate this distinction, consider a basic metaphor: "Tom's cubicle was a prison." This establishes a comparative relationship between a workspace and a place of confinement. A pataphor extends beyond this initial comparison: "Tom's cubicle at Digicom Telemarketing was a prison; he sat facing the bars of his cell, meticulously shaping his nail file into a key that would unlock Warden Johanson's private office." The pataphor has moved entirely into the prison reality, establishing new reference points (Warden Johanson's office) that have no direct counterpart in the original cubicle scenario.

Consider another example to further clarify the concept. A metaphor might state: "The highway was a flowing river." This creates a direct comparison between traffic and water. A pataphorical extension would be: "The speeding cars on the I-10 formed a flowing river, where Becky's canoe was steadily gaining in the 1000m race." Here, the pataphor has fully moved into the reality where the highway is literally a river, developing consequences and contexts (a canoe race) that exist only within this new reality system.

This paper examines the philosophical implications of pataphorical construction, exploring its potential relevance to both analytic and continental traditions. By analyzing how pataphors function, we may gain insight into philosophical questions about language's capacity to construct and transcend immediate reality.

2. Historical Context and Development

The concept of pataphor first emerged in literary discourse in the early 1990s, with its formal introduction appearing in the University of New Orleans literary journal *Ellipsis* (Lopez, 1991, p. 7). As documented by Becker (2012) in "Many Subtle Channels" published by Harvard University Press, the pataphor was "developed by American writer Pablo Lopez, a metaphor so extended that it voluntarily relinquishes its hold on reality" (p. 149). This places the concept within a specific intellectual lineage while acknowledging its distinctive contribution to figurative language theory.

The theoretical foundation drew partial inspiration from Alfred Jarry's concept of pataphysics—"the science of imaginary solutions" (Jarry, 1911/1996)—while extending it specifically into the domain of figurative language construction. As Dickmann (2019) notes in the conclusion to "The Little Crystalline Seed" published by SUNY Press, this places the pataphor in a conceptual lineage alongside other significant literary-philosophical innovations like "Blanchot's *il y a* (the pre-personal existence) [and] Derrida's metaphor" (p. 214).

Hillyer (2013) further elaborates on this connection, explaining that "In Jarry's nomenclature 'Pataphysics' (pataphysique) is a punning term that nonetheless still also carries the sense of its literal meaning as 'that which is above metaphysics' or 'that which is above that which is after physics.' It is the linguistic register of pataphysics that bestows its most useful political meaning, as Pablo Lopez has demonstrated where he coins the term 'pataphor' to further extend the unworking, refusal, and creation at issue in Jarry's work into the operations of language" (p. 26).

The concept has garnered attention not only in academic circles but also in international journalism. In Chile's *El Clarín* newspaper, Luis Casado (2007) discussed pataphysics and pataphors, specifically crediting "American writer Pablo Lopez" with adding to science "the so-called Pataphors that create an expression that exists as far from metaphor as metaphor itself is from non-figurative language." This international recognition demonstrates the concept's penetration beyond Anglophone academic contexts into broader cultural discourse.

Norman (2012) observes that "the concept of a pataphor grew out of the science of 'pataphysics,'" while Fischer (2018) defines it as being "to 'pataphysics as metaphor is to metaphysics." This situates pataphor within an established philosophical tradition while recognizing its distinct contribution to theories of figurative language.

The term has since appeared in various literary and philosophical contexts, with applications extending into disciplines including science communication (Han, 2016), architectural theory (Cantley, 2013), fashion studies (Kang & Kwon, 2018), and computational concept creation (Xiao et al., 2019). This interdisciplinary adoption suggests the concept's utility may extend beyond literary analysis into broader theoretical frameworks for understanding how language constructs alternative realities.

3. Theoretical Foundations in Philosophy of Language

3.1 The Pataphor and Theories of Reference

Traditional theories of reference in analytic philosophy may face interesting challenges when considered alongside pataphorical constructions. As Tracey (2014) notes when analyzing the artwork "Top of the Charts": "Following Lopez's theory of the pataphor, it can be deduced that physics exists as reality, the album cover produced representing this reality would be the metaphor, and the information drawn from each of these album covers would thus be the pataphor" (p. 21). This observation highlights how pataphors might disrupt conventional reference frameworks by creating references to entities that exist neither in immediate reality nor in the initial metaphorical comparison, but rather in a tertiary reality system.

The direct reference theories developed by philosophers such as Frege (1892/1948) and Russell (1905) presuppose a relatively straightforward relationship between linguistic signs and their referents. Even Kripke's (1980) causal theory, while more flexible, assumes chains of reference that connect terms to initial "baptisms." Pataphors potentially disrupt these frameworks by creating references to entities that exist neither in the immediate reality nor in the

initial metaphorical comparison, but rather in a tertiary reality system generated by the pataphor itself.

Consider Donnellan's (1966) distinction between referential and attributive uses of definite descriptions. In a pataphor, we encounter something that potentially extends beyond both categories—terms that are neither simply picking out existing entities nor merely attributing properties, but rather creating new referential frameworks altogether. This suggests the possibility of an expanded theory of reference that accounts for the generative capacity of language to create rather than merely designate referents.

The concept of pataphor provides a useful analytical tool for examining certain theoretical constructions in science and other domains. For instance, string theory may be viewed as a kind of mathematical pataphor insofar as it represents 'supposition based on supposition' (Lopez, 1991). As string theory builds speculative frameworks upon theories that are themselves speculative (general relativity and quantum mechanics), it exemplifies how reasoning can move from metaphorical to pataphorical domains. This pattern extends beyond physics to political discourse and sophisticated argumentation, where initial speculations are often treated as established facts, serving as foundations for increasingly detached chains of reasoning. The pataphor concept helps identify this epistemological drift, allowing us to recognize when thinking has moved beyond metaphorical extensions into entirely new reference systems divorced from initial groundings.

Recent scholarship by Ören and Yilmaz (2011) in their work on semantic agent systems characterizes the pataphor as "an extreme form of metaphor" that "may bring greater novelty" (p. 302), suggesting that pataphors might serve not merely as linguistic curiosities but as cognitive tools with potential applications in computational linguistics and artificial intelligence.

3.2 Wittgenstein and Language Games

The pataphor may find conceptual resonance with Wittgenstein's later work, particularly his concept of "language games" in *Philosophical Investigations* (Wittgenstein, 1953/2009). Wittgenstein's insight that meaning emerges from use within particular contexts rather than from fixed referential relationships appears compatible with the pataphor's creation of new contextual systems.

A pataphor might be viewed as initiating a new language game, complete with its own rules and internal consistency. As Wittgenstein notes, "to imagine a language means to imagine a form of life" (1953/2009, §19). The pataphor creates precisely such a new "form of life"—a linguistic reality that, while spawned from an initial comparison, develops its own independent existence and internal coherence.

This Wittgensteinian framework may help explain why pataphors cannot be adequately analyzed through traditional semantic theories focused on truth conditions. Like other language games, pataphors create their own conditions for meaningful discourse rather than conforming to pre-existing conditions.

3.3 Possible Worlds Semantics

Possible worlds semantics, particularly as developed by Lewis (1986) and Kripke (1980), offers another potentially productive framework for understanding pataphors. While metaphors might be understood as invoking counterfactual scenarios or possible worlds where the comparison holds, pataphors go further by developing the internal logic of those possible worlds beyond the initial comparison.

Lewis's analysis of truth in fiction, wherein statements about fictional worlds can be evaluated for truth within the context of those worlds, provides a useful model for understanding how pataphors might operate. Just as "Sherlock Holmes lives at 221B Baker Street" is true in the fictional world created by Conan Doyle, statements about the pataphorical world (e.g., "the warden's bathroom was locked" in our earlier example) have their own contextual truth values.

The pataphor, however, presents a unique case beyond standard fictional worlds because it emerges from and retains a connection to an initial metaphorical comparison while simultaneously transcending it. This suggests a nested structure of possible worlds with intricate accessibility relations between them—a phenomenon that warrants further exploration within possible worlds theory.

4. Ontological Dimensions of the Pataphor

4.1 Creating Linguistic Realities

The pataphor raises interesting ontological questions about the nature of linguistically-constructed realities. While metaphors invite us to view one thing in terms of another, pataphors create entire reality systems that, though spawned from an initial comparison, develop their own ontological characteristics.

This phenomenon may be considered alongside Nelson Goodman's (1978) concept of "worldmaking," wherein he argues that we construct rather than discover realities through symbolic systems. Goodman suggests that "world versions" are created through processes including composition, decomposition, weighting, ordering, deletion, and supplementation. The pataphor appears to exemplify this worldmaking process by taking an initial metaphorical comparison and developing it into a new "world version" with its own internal coherence.

Cantley (2013) applies this ontological dimension in architectural theory, using pataphor to "carefully slice the layers of understanding and observation, of both the cyber and physical spaces, fabricating the extended connection and illogical union of the two." This suggests pataphors might function not merely as literary devices but as conceptual tools for understanding how language constructs alternative ontological spaces.

Quine's (1948) discussion of ontological commitment becomes particularly relevant here. If we accept that "to be is to be the value of a variable" in a given discourse, then pataphors create

new variables and values that expand our ontological considerations beyond those contained in either literal or metaphorical language. The pataphor thus potentially functions as an ontological multiplier, generating new entities, properties, and relations that were not present in the initial discourse.

4.2 Meinongian Approaches to Non-Existent Objects

Alexius Meinong's theory of objects offers another potentially productive framework for understanding the ontological status of pataphorical constructs. Meinong (1904/1960) famously argued that non-existent objects—like the round square or the golden mountain—have a kind of being ("subsistence") despite their non-existence. This approach has been revived and refined by philosophers such as Parsons (1980) and Routley (1980) to address various philosophical puzzles involving reference to non-existent entities.

The entities created in pataphorical constructions might be viewed as representing a particular category of non-existent objects—ones that emerge from an initial metaphorical comparison but then develop properties beyond those entailed by the comparison itself. For instance, in our earlier example, "the warden's private bathroom" exists neither in the literal cubicle nor in the metaphorical comparison of the cubicle to a prison; it emerges only in the pataphorical extension.

This suggests that pataphors may create what could be termed "second-order intentional objects"—objects that emerge not directly from reference to the external world, but from reference to an already figurative construction. A neo-Meinongian framework potentially allows us to account for how these objects can be meaningfully discussed despite their complex ontological status.

To illustrate this with another example: Consider the pataphor "Roger's coffee was a still, dark lake; a small wooden boat pushed off from the shore, carrying Jacob and his tackle box to the center where fish were plentiful." Here, the "wooden boat," "Jacob," and "tackle box" exist neither in literal reality nor in the initial metaphorical comparison (coffee = lake); they represent second-order intentional objects that emerge only in the pataphorical extension.

4.3 Challenges to Correspondence Theories of Truth

The pataphor presents interesting challenges to correspondence theories of truth, which hold that true statements correspond to facts or states of affairs in reality. Pataphorical statements cannot be easily evaluated according to their correspondence with either literal reality or the reality implied by the initial metaphor. Instead, they establish their own reference system with internal standards of coherence and consistency.

This situation resonates with coherence theories of truth as developed by philosophers such as Bradley (1914) and more recently by figures like Davidson (1983). On this view, truth emerges not from correspondence to external reality but from coherence within a system of beliefs or

statements. Pataphors create precisely such coherent systems, with statements that can be evaluated for truth according to their consistency with other statements within the pataphorical framework.

The pataphor thus suggests that linguistic meaning can operate in domains that may transcend traditional truth-conditional semantics, requiring instead what might be termed "meta-contextual" approaches to meaning and truth.

4.4 Pataphors as Models for Nested Ontological Realities

The pataphor concept can be extended beyond literary analysis to provide a model for understanding how reality itself may be structured in nested layers of interpretation and experience. If we consider physical reality as it exists independently as the base layer, our species-specific perceptual apparatus as a metaphorical layer (offering a particular interpretation of that reality), and our individual conscious interpretations as pataphorical layers, we arrive at a structured model of phenomenological experience.

This nested ontology suggests that our very interpretation of reality might itself be pataphorical in nature. The world as it exists independently contains phenomena beyond our perceptual capabilities (electromagnetic frequencies outside our visual range, sounds beyond our auditory range, etc.). Our species-specific sensory apparatus creates a shared "metaphorical" layer of reality—an interpretation of the physical world adapted to our biological needs. Finally, our individual consciousness creates unique interpretative frameworks that constitute pataphorical realities—internally consistent systems that emerge from but transcend our shared perceptual framework.

As Tracey (2014) notes, "Lopez's reconceptualisation of Pataphysics does not seem to diminish its original form, but instead, expands its application to the field of contemporary art, giving strength to a malleable notion that may otherwise appear fragile" (p. 21). This observation points toward the pataphor's potential as a conceptual model extending beyond literary analysis into fundamental questions about reality construction and consciousness.

5. Epistemological Implications

5.1 Pataphors as Cognitive Tools

From an epistemological perspective, pataphors may offer unique cognitive tools for exploring and understanding concepts that might otherwise remain inaccessible. By creating extended figurative realities, pataphors potentially enable forms of knowledge that transcend both literal understanding and conventional metaphorical thinking.

This function appears to align with Lakoff and Johnson's (1980) argument that metaphors are fundamental to human cognition, allowing us to understand abstract domains in terms of more concrete ones. Pataphors might extend this cognitive function by enabling exploration of

domains that emerge from, but ultimately transcend, the initial metaphorical mapping. They could allow us to follow conceptual threads into new territories that were not accessible through either literal or metaphorical thinking alone.

Han (2016) develops this aspect in relation to science education, defining "pataphor as a visual tool for scientific communication" and examining its application in educational contexts (p. 401). This suggests pataphors may serve pedagogical functions by creating conceptual bridges between established scientific frameworks and novel theoretical extensions.

In this sense, pataphors might function as epistemic devices that generate new conceptual understandings rather than merely representing existing knowledge. They could enable what Boden (1990) terms "transformational creativity"—the creation of new conceptual spaces rather than merely new elements within existing spaces.

5.2 The Epistemic Status of Pataphorical Knowledge

The knowledge generated through pataphorical thinking raises questions about its epistemic status. If pataphors create their own reference systems, what relationship does knowledge within those systems have to knowledge about the external world?

This question parallels debates about the epistemic status of fictional discourse, as examined by philosophers such as Friend (2007) and Stock (2017). Like fiction, pataphors can contain truths—not about the external world directly, but about conceptual possibilities, logical consequences, and imaginative extensions.

However, pataphors differ from standard fiction in their explicit connection to an initial metaphorical comparison. This connection suggests that pataphorical knowledge, while not directly about literal reality, maintains a traceable relationship to it through the initial metaphor. This creates a unique epistemic category that might be termed "meta-figurative knowledge"—knowledge that emerges from extending figurative comparisons beyond their initial domains.

Consider, for example, a scientific pataphor: "The stars were layers of fine dust on a black desk. Mr. Willowby made sure to wipe it clean before the guests arrived." The knowledge generated here is not literally true of stars, but it creates a concrete framework that moves entirely into a household cleaning scenario, no longer referring directly to astronomy but instead establishing new concrete events and consequences that exist only in this extended reality.

5.3 Pataphors and Epistemic Accessibility

Pataphors also raise questions about epistemic accessibility—how we gain knowledge of domains that exist neither in literal reality nor in conventional figurative mappings. Understanding a pataphor requires a particular form of epistemic engagement that might be described as "second-order imagination"—the ability to imagine not just a metaphorical comparison, but an entire reality system that emerges from that comparison.

This process shares similarities with Kendall Walton's (1990) theory of make-believe, which analyzes how we engage with fictional worlds. Walton suggests that we use "props" in games of make-believe to generate fictional truths. Pataphors employ the initial metaphor as a prop to generate a more complex make-believe world with its own internal logic and reference points.

The epistemic challenge of pataphors lies in tracking the relationship between the initial metaphorical comparison and the extended pataphorical world. This requires a form of cognitive mapping that traces how the pataphor both emerges from and transcends its metaphorical origins—a skill that might be termed "meta-figurative competence."

5.4 Pataphors as Models of Consciousness

The pataphorical structure may offer insight into how consciousness itself operates. If consciousness can be understood as creating interpretative frameworks that extend beyond direct perception, then our conscious experience might be characterized as fundamentally pataphorical. Our minds do not simply reflect reality or even merely map metaphorical connections; they generate entire experiential worlds with their own internal logics and reference points.

This suggests that individual consciousness might be understood as a pataphorical layer existing beyond our shared metaphorical interpretation of physical reality. Each conscious mind constitutes its own "universe" with unique referential frameworks and interpretative structures that, while emerging from shared experience, ultimately transcend it to create an independent reality system.

As Hillyer (2013) notes, pataphysics involves "a new world on the grounds of a tenuous unreality" (p. 26). This characterization aptly describes the nature of conscious experience as well—a world constructed on the foundation of sensory input but extending far beyond it to create an internally coherent reality system unique to each individual.

5.5 Pataphors as Critical Analytical Tools

Beyond their function as general cognitive tools, pataphors offer a specific critical methodology for analyzing various forms of discourse and reasoning. The pataphor concept provides a framework for identifying when thought has moved from grounded premises through metaphorical extension and into self-referential systems divorced from initial empirical foundations.

This critical application is particularly valuable in examining contemporary philosophical theories that have gained significant cultural traction. The simulation theory—the proposition that our reality is a computer simulation created by a more advanced civilization—represents a striking example of pataphorical reasoning. This theory begins with a metaphorical comparison (reality is like a computer simulation) but rapidly evolves into an elaborate pataphorical system with its own internal logic and reference points.

The initial metaphor draws from our understanding of computational systems and virtual reality technologies to suggest similarities between our universe and simulated environments. However, the theory extends far beyond this comparison, developing concepts like "glitches in the matrix" (to explain déjà vu or quantum anomalies), "rendering limitations" (to explain physical constants), and "programmer intentions" (to explain fine-tuning of physical laws). These elements exist neither in our physical reality nor in the initial metaphorical comparison—they emerge only in the pataphorical extension.

What makes simulation theory particularly illuminating as a pataphor is that while it purports to explain fundamental questions about existence, it actually only shifts the explanatory burden to a different level. If we are in a simulation, we still face the question of what created the simulators' reality—we've simply added an ontological layer without resolving the core mystery. This illustrates how pataphorical thinking can create internally coherent explanatory systems that appear to provide answers while actually just reframing the original questions in more elaborate terms.

This pattern extends beyond philosophy to political discourse and scientific theorizing. String theory, as previously noted, exemplifies this pattern as a "supposition based on supposition" (Lopez, 1991). By recognizing string theory as a mathematical pataphor, we gain analytical purchase on its epistemological status—not to invalidate it, but to properly situate it within a spectrum of theoretical constructions with varying degrees of empirical connection.

The critical power of pataphor analysis lies in its ability to map conceptual genealogies. By tracing how ideas evolve from literal to metaphorical to pataphorical stages, we can better understand how knowledge systems develop internal momentum that carries them beyond their initial empirical or conceptual foundations. This genealogical approach does not necessarily undermine the value of pataphorical constructions, but it provides methodological clarity about their epistemic status and relationship to more directly grounded forms of knowledge.

As Stewart-Deane (2023) observes, "A pataphor takes you an additional step further, to the point where an entirely new context exists with no relation to the first." This critical function makes the pataphor not merely a literary curiosity but a valuable methodological tool for epistemological analysis across disciplines.

6. Potential Connections to Continental Philosophy Traditions

The pataphor concept may offer interesting points of intersection with several traditions in continental philosophy. While these connections remain exploratory rather than definitive, they suggest potential avenues for further philosophical investigation.

6.1 Possible Connections to Derrida's Work on Signification

Some aspects of the pataphor may resonate with Derrida's (1976) concept of *différance* and his analysis of signification chains. For Derrida, meaning is never fully present but is constantly deferred through chains of signification where each sign points to other signs rather than to a fixed, external referent.

Pataphors could potentially exemplify this deferral of meaning by creating signifying chains that extend beyond conventional reference systems. The pataphor takes the already deferred meaning of metaphor and extends it further, creating new signifying relationships that highlight the generative rather than merely representative function of language.

This potential connection suggests that pataphors might be understood as performing a kind of implicit deconstruction, revealing how linguistic meaning constantly exceeds attempts to contain it within fixed reference systems. By moving beyond conventional metaphorical boundaries, pataphors may demonstrate the inherent instability and generativity of language that Derrida's work emphasizes.

6.2 Potential Relevance to Deleuze and Guattari's Concept of Deterritorialization

Deleuze and Guattari's (1987) concept of deterritorialization—the process by which something is removed from its traditional contexts or boundaries—provides another possible framework for understanding pataphors. If metaphor represents an initial deterritorialization of meaning from literal to figurative domains, then pataphor might enact a second-order deterritorialization, moving meaning beyond both literal and conventional figurative territories.

This connection could align with Deleuze and Guattari's emphasis on creative processes that generate new conceptual territories rather than merely mapping existing ones. The pataphor potentially creates what they might term a "line of flight" that escapes the binary opposition between literal and metaphorical meaning, establishing new territories of signification with their own internal logics.

From this perspective, pataphors might be understood as performing a kind of conceptual nomadism, creating deterritorialized spaces of meaning that resist fixed categorization within conventional linguistic frameworks.

6.3 Considering Pataphors Alongside Baudrillard's Concept of Hyperreality

Baudrillard's (1994) concept of hyperreality—a condition where the distinction between reality and simulation collapses—offers yet another potential framework for understanding pataphors. Baudrillard argues that contemporary culture increasingly operates through simulations that have no original referent, creating a hyperreality that precedes and shapes our perception of the "real."

Pataphors might be seen as creating a similar condition by generating references and meanings that have no direct counterpart in either literal reality or conventional metaphorical mappings. They establish what might be termed "hyperreal meaning"—signification that refers not to external reality but to a simulation generated by the pataphor itself.

This connection is further elaborated by Hillyer (2013), who draws explicit connections between pataphors and Baudrillard's simulacra, suggesting that "The work of Jean Baudrillard also reaches a higher degree of intelligibility in this context, as his definition of the simulacrum as a copy for which there is no original coincides precisely with the definition of pataphysics" (p. 26).

This suggests that pataphors might function as microcosms of the broader hyperreal condition that Baudrillard identifies in contemporary culture. By studying how pataphors create and sustain meaning without direct reference to external reality, we might gain insight into the mechanisms of complex signification more generally.

To illustrate this connection with an example: "The subway was a serpent; Jacob brought it to Miss Smith's 5 o'clock class in a small aquarium." Here, the initial metaphor (subway = serpent) generates a hyperreal system where the transportation system becomes a pet, existing in a reality system that relates to, but fundamentally transcends, both the literal subway and the metaphorical serpent.

6.4 Phenomenological Perspectives and Nested Consciousness

The pataphor concept resonates with phenomenological traditions concerned with the structure of conscious experience. If we consider Husserl's (1913/1983) phenomenological reduction as an attempt to access reality beyond our natural attitude, the pataphor might offer a model for understanding how consciousness constructs multiple interpretative layers.

Merleau-Ponty's (1945/2012) emphasis on embodied perception suggests that our physical bodies provide the foundation for metaphorical understanding of the world, while our conscious interpretation extends beyond this foundation to create pataphorical reality systems. This nested structure—from physical reality to embodied perception to conscious interpretation—parallels the pataphor's movement from literal to metaphorical to pataphorical domains.

This connection suggests that consciousness itself might be understood as operating pataphorically—creating internally coherent reality systems that emerge from but ultimately transcend their perceptual foundations. Each individual consciousness thus represents a unique pataphorical world with its own internal logic and reference points, emerging from but extending beyond our shared metaphorical understanding of physical reality.

7. Interdisciplinary Applications and Emerging Research Directions

The pataphor concept has potential relevance beyond philosophy of language, suggesting possible applications across multiple disciplines. While research specifically using the pataphor framework remains limited, there are emerging connections that warrant further exploration.

7.1 Literary Theory and Criticism

The recognition of pataphors as distinct linguistic constructions has potential implications for literary theory and criticism. Beyond identifying standard literary devices like metaphor, simile, and allegory, critics could analyze how texts create extended pataphorical realities that operate according to their own internal logics.

This approach seems particularly relevant for understanding certain genres of literature, including postmodern fiction, magical realism, and science fiction—genres that often create complex, self-referential reality systems that extend beyond conventional metaphorical frameworks. Writers such as Borges, Calvino, and Pynchon employ techniques that might be productively analyzed through a pataphorical lens—creating fictional worlds that operate according to their own internal rules while maintaining connections to initial metaphorical constructions.

The pataphor also offers a framework for examining meta-fiction and narrative techniques that blur the boundaries between different levels of fictional reality. McHale's (1987) analysis of postmodern fiction as creating "ontological instability" appears compatible with the pataphor's generation of new reality systems that emerge from but ultimately transcend their origins.

7.2 Educational Applications

Some researchers have begun to explore applications of extended metaphorical constructions in educational contexts. Han (2016) has discussed using such extended visual analogies as tools for scientific communication, examining their application in educational settings. This suggests that pataphor-like constructs may have potential pedagogical functions by creating conceptual bridges in challenging educational domains.

This application extends beyond linguistics into educational theory, suggesting that extended metaphorical thinking may help bridge conceptual gaps by creating figurative realities that allow students to explore theoretical implications beyond standard models. As Han notes, this approach allows for "contents design" that offers new ways of expressing scientific concepts visually (p. 404).

7.3 Design and Creative Fields

In design fields including architecture and fashion, there appears to be some interest in the potential of extended metaphorical constructions. Cantley (2013) has discussed using such extended metaphors in architectural theory to explore the relationship between physical and

conceptual spaces. Similarly, some design theorists have examined how fashion communication employs complex figurative structures (Kang & Kwon, 2018).

These applications suggest pataphor-like thinking may offer tools for conceptualizing creative productions that exist at the intersection of physical and conceptual frameworks—a particularly relevant concern in contemporary design fields as they engage with virtual spaces and cross-disciplinary methodologies.

7.4 Computational Approaches

Some computational researchers have begun to consider how extended metaphorical constructions might be modeled. Xiao et al. (2019) mention various forms of figurative language in their discussion of computational concept creation, noting different levels of conceptual blending. While specific computational models of pataphors remain to be developed, this suggests potential future research directions in artificial intelligence and computational linguistics.

As Ören and Yilmaz (2011) observe, pataphors "may bring greater novelty" to computational concept creation (p. 302), suggesting potential applications in artificial intelligence research. The ability to model pataphorical thinking computationally could potentially advance machine understanding of creative language and conceptual blending.

More recently, Sicart and Shklovski (2020) have called for "pataphysical software that computes the antinomy of technology-world pataphors" (p. 1863), suggesting applications in critical computing and software studies. This points toward pataphor's potential relevance for understanding the relationship between computational systems and the conceptual worlds they generate.

7.5 Cross-Cultural Applications

The international adoption of the pataphor concept—evidenced by scholarship in English, Korean, Turkish, Chinese, Finnish, and Russian—suggests its utility may transcend cultural and linguistic boundaries. Multiple studies in Korean journals (Han, 2016; Kang & Kwon, 2018; Shin et al., 2020) examine pataphors in contexts ranging from science education to fashion communication, while Sułkowski (2011) applies the concept to organizational metaphors in intercultural management contexts (pp. 222-225).

This cross-cultural adoption indicates that pataphor may address a fundamental aspect of language and conceptual thinking that exists across linguistic and cultural differences. As Stewart-Deane (2023) notes, "A pataphor takes you an additional step further, to the point where an entirely new context exists with no relation to the first," suggesting the concept identifies a universal linguistic mechanism rather than a culturally specific phenomenon.

7.6 Consciousness Studies and Cognitive Science

The pataphor concept offers potential applications in consciousness studies and cognitive science. By providing a structured model for how reality systems can be nested within one another, pataphors might help explain how consciousness creates coherent experiential worlds that extend beyond direct perception.

This application connects with recent work in predictive processing theories of mind (Clark, 2013; Hohwy, 2013), which suggest that consciousness operates by generating predictive models that are constantly updated through sensory input. Pataphorical thinking might be understood as an extension of this predictive process, creating coherent reality models that extend beyond immediate perceptual predictions.

The pataphor model also resonates with theories of conceptual blending (Fauconnier & Turner, 2002), suggesting a specific type of blend in which the emergent structure becomes an independent reality system rather than merely a hybrid of its inputs. This could offer cognitive scientists a framework for understanding how consciousness generates complex conceptual spaces that transcend their origins.

8. Conclusion

The pataphor represents a distinct linguistic and conceptual phenomenon that extends beyond conventional metaphorical construction to create new reality systems with their own internal logic and reference points. This paper has explored the pataphor's potential philosophical significance, suggesting ways it might intersect with questions of reference, ontology, epistemology, and the relationship between language and reality.

From an ontological perspective, pataphors create entities and relationships that exist neither in literal reality nor in conventional metaphorical mappings, potentially challenging traditional theories of reference and truth. From an epistemological perspective, they may enable forms of knowledge that transcend both literal and metaphorical understanding, providing cognitive tools for exploring conceptual territories that would otherwise remain inaccessible.

The pataphor concept appears to offer interesting points of intersection with various philosophical traditions, from Wittgenstein's language games and possible worlds semantics to aspects of continental philosophy focused on signification and reality construction. These connections suggest that the pataphor is not merely a literary curiosity but potentially a window into fundamental philosophical questions about language, thought, and reality.

The pataphor may also provide a structured model for understanding how consciousness itself operates, suggesting that our interpretations of reality constitute pataphorical systems that emerge from but ultimately transcend their perceptual foundations. This perspective offers a framework for understanding the relationship between physical reality, shared perception, and individual consciousness as a nested ontological structure with increasing degrees of separation from direct reference.

As a critical analytical tool, the pataphor concept provides valuable methodological resources for examining how knowledge systems develop internal momentum that carries them beyond their initial empirical or conceptual foundations. This critical function makes it particularly useful for analyzing complex theoretical structures across disciplines, from scientific theories to political ideologies.

There are indications of emerging interest in pataphor-like constructions across several disciplines—from literary theory to educational applications, design fields to computational approaches. These early applications suggest the concept's utility as an analytical framework for understanding how language constructs alternative realities.

By examining the theoretical underpinnings of the pataphor, this paper aims to contribute to philosophical discourse on the boundaries between literal and figurative language, the nature of possible worlds, and the human capacity to create meaning beyond direct experience. The pataphor reveals language not merely as a tool for representing reality but as a generative force capable of creating new conceptual spaces with their own internal coherence and logic.

Future research might productively explore empirical dimensions of pataphorical thinking, examining how people generate and interpret pataphors across different contexts. Additional work might also investigate the relationship between pataphors and computational models of conceptual blending, potentially advancing our understanding of both human cognition and artificial intelligence. As our engagement with virtual worlds and digital realities increases, the philosophical insights offered by pataphor theory may become increasingly relevant for understanding how humans construct and navigate multiple reality systems.

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